



BBI AT A GLANCE

Long term goals:

- To help 15 million children get in school, stay in school, and succeed in school.
- Do so through a "Peace Corps" for corporations – a sustainable avenue for corporations to build leaders through public service

Key Tenets:

- Empower communities to help themselves
- Create sustainable global change
- Focus on results

Achievements:

- Launched the 1000 Challenge, a national campaign to increase international corporate community engagement
 - Hosted "Beyond Philanthropy," a three-part series for corporations and employees interested in international development
 - Completed our Corporate Service Corps demonstration project in Chile
- Success: 83% increase in the number of children and families reached by just one BBI community partner
- Raised over \$100,000 for community organizations in South America.

Press Mentions:

- Most popular nominee for Fast Company's Fast 50 2005
- Fast Company, December 2004
- Featured on Comcast Cable, February 2005
- Business Week, January 31, 2005
- NY Times, 2003
- Featured in Harvard Business School Case

BBI VITAL FACTS

- Established: **August 2001**
- Headquarters: **San Francisco, California**
- Registered as a charity in: **United States, Chile**
- **10,000 +** : Number of Corporate Service Corps hours provided to local communities
- **48**: Number of countries in which BBI can host a company
- **8**: Number of multinational companies that have participated in a BBI program or event
- **6**: Number of organizations assisted by the Corporate Service Corps